

**Remit Address:**

**WCAU**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (610) 668-5510**  
**Billing:**

www.nbcphiladelphia.com

**Billing Address:**

**SHORR JOHNSON MAGNUS**  
**Attention: Accounts Payable**  
**1831 CHEST NUT STREET**  
**PHILADELPHIA, PA 19103**

# INVOICE

DUPLICATE

Advertiser	BOB CASEY FOR SENATE	Invoice #	PL12090070
Product	General Election	Invoice Date	09/30/12
Estimate Number		Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WCAU	Order #	338754
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	09/28/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	06431
		Advertiser Ref	28711

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	6A-7A M-F	6A-7A M-F	09/28/12 to 09/28/12	2x		----F--				
	CDR										
	WCAU			F	09/28/12	:30	5:58 AM	BCTV1203H	\$750.00		1
	WCAU			F	09/28/12	:30	6:28 AM	BCTV1203H	\$750.00		2
3	WCAU	7A-9A TODAY SHOW	7A-9A M-F	09/28/12 to 09/28/12	3x		----F--				
	CDR										
	WCAU			F	09/28/12	:30	7:25 AM	BCTV1203H	\$1,000.00		2
	WCAU			F	09/28/12	:30	7:59 AM	BCTV1203H	\$1,000.00		3
	WCAU			F	09/28/12	:30	8:34 AM	BCTV1203H	\$1,000.00		1
5	WCAU	7P-730P M-F	7P-730P M-F	09/28/12 to 09/28/12	1x		----F--				
	CDR										
	WCAU			F	09/28/12	:30	7:11 PM	BCTV1203H	\$1,100.00		1
7	WCAU	730P-8P M-F	730P-8P M-F	09/28/12 to 09/28/12	1x		----F--				
	CDR										
	WCAU			F	09/28/12	:30	7:46 PM	BCTV1203H	\$1,100.00		1
9	WCAU	11-1135P M-F LATE NEWS	11P-1135P	09/28/12 to 09/28/12	1x		----F--				
	CDR										
	WCAU			F	09/28/12	:30	11:29 PM	BCTV1203H	\$2,300.00		1
10	WCAU	11-1130P LATE NEWS SAT	11-1130P	09/29/12 to 09/29/12	1x		-----S-				
	CDR										
	WCAU			Sa	09/29/12	:30	11:16 PM	BCTV1203H	\$2,300.00		1

Aired Spots**9**

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

## FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

**WCAU**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (610) 668-5510**  
**Billing:**

www.nbcphiladelphia.com

**Billing Address:**

**SHORR JOHNSON MAGNUS**  
**Attention: Accounts Payable**  
**1831 CHEST NUT STREET**  
**PHILADELPHIA, PA 19103**

# INVOICE

DUPLICATE

Advertiser	BOB CASEY FOR SENATE
Product	General Election
Estimate Number	

Station	WCAU
Account Executive	Aaron Zeligson
Sales Office	Philadelphia NSO
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>Invoice #</b>	<b>PL12090070</b>
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Order #	338754
Alt Order #	
Deal #	
Order Flight	09/28/12 - 10/01/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	06431
Advertiser Ref	28711

<u>Gross Total</u>	<b>\$11,300.00</b>	
<u>Agency Commission</u>	<b>\$1,695.00</b>	
<u>Net Amount Due</u>	<b>\$9,605.00</b>	<b><u>Payment Terms 30 Days</u></b>

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

## FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above